Kate Cunningham

nmkatecunningham@gmail.com

TEACHING AND STUDENT MEDIA EXPERIENCE

Director of Communication and Social Media

Advance at UNM

University of New Mexico

2016 - present

Hire, train and oversee a team of students who produce digital content for a $3.3 million National Science Foundation grant that promotes women and minority STEM faculty. Responsible for multimedia communication including video, website and social media content. Supervise creation and distribution of monthly newsletter. Develop monthly social media, web analytics and other relevant reports for the NSF.

Adjunct Instructor

Department of Communication and Journalism

University of New Mexico

2012 - present

Classes include:

Video Journalism, spring and fall 2021

Advanced Multimedia Reporting, spring 2020

Multimedia and Visual Communication, fall 2019, spring 2020, fall 2020, spring 2021

Social Media for Journalists, spring and fall 2019

Mobile Reporting, spring 2015 and 2016

Digital Journalism Ethics, online in spring 2014

Intermediate Multimedia Reporting, spring 2016, spring and fall 2017, spring and fall 2018

Web Design, online in summer 2014 and 2015

Professional Communication, online in fall 2016

Writing and Editing for Multimedia Journalism, fall 2015 and 2016, spring 2017, spring and fall 2018, spring 2019, fall 2020

Intro to Media Writing, fall 2012 and 2014, spring 2015

Newspaper Practice, spring and fall 2013

Associate Faculty Member in Journalism
University of Arizona Global Campus
2015 - present

Classes taught online include:
　　　Journalism and Mass Communication Capstone, summer 2016 and spring 2020
　　　Multimedia News Writing and Editing, summer and fall 2016, spring 2017, spring
　　　and fall 2018, spring 2019, spring 2020
　　　News Reporting and Writing, fall 2015 and spring 2016
　　　Media Law and Ethics, fall 2019
　　　Survey of Journalism and Mass Communication, summer 2015
　　　Advanced Editorial and Feature Writing, spring and fall 2018, spring 2019 and 2020
　　　Elements of Journalism, summer and fall 2017, spring 2020, fall 2020
　　　Digital and Media Literacy, fall 2015, fall 2020, fall 2020

Editor
New Mexico News Port
University of New Mexico
2014 - 2016

　　　Worked with journalism students to assign and coordinate news coverage and
　　　produce content for a grant-funded student journalism website. Supervised and
　　　trained student interns on website design, social media, multimedia news reporting
　　　and AP Style. Collaborated with department colleagues and public media partners
　　　to integrate the news lab into the curriculum.

Journalism Instructor
Sandia Preparatory School
Summer 2016

　　　Classes included:

　　　Digital journalism
　　　Blogging
　　　Newspaper production

Writing coach
New Mexico Daily Lobo
University of New Mexico
2011 - 2015

Conducted weekly post-publication critiques of print and online editions of the student newspaper, as well as its social media presence. Coordinated an extensive annual journalism bootcamp. Helped students through a transition from a daily printed paper to a twice-weekly paper with an increased online presence.

ONLINE COURSE DEVELOPMENT EXPERIENCE

Classes designed for online students include:

Writing and Editing for Multimedia 8 week course, spring 2019

Developed and designed an intensive course for journalism students. Created eight weeks of content including video lectures, writing and editing assignments and weekly discussion board prompts. This course earned certification by Quality Matters in February 2020. This course earned approval by the UNM Managed Online Program through a panel peer review process in March 2019. The course also earned a best practices certificate from the Online Course Advisory Council Online Course Best Practice Certification Initiative in December 2019.

Multimedia and Visual Communication, 8 week course, summer 2019

Developed and designed a course for journalism students. Created eight weeks of content including video lectures, writing and editing assignments and weekly discussion board prompts. This course earned approval by the UNM Managed Online Program through a panel peer review process in September 2019. The course also earned a best practices certificate from the Online Course Advisory Council Online Course Best Practice Certification Initiative in April 2021.

Social Media for Journalists, 8 week course, fall 2018

Developed and designed a course for journalism students. Created eight weeks of content including video lectures, writing and editing assignments and weekly discussion board prompts. The course is about to undergo a review by the UNM Center for Digital Learning.

Writing and Editing for Multimedia 16 week course, fall 2018

Developed and designed a course for journalism and communication students. Created sixteen weeks of content including video lectures, writing and editing assignments and weekly discussion board prompts.

EDUCATION

M.A. Digital Journalism and Design, University of South Florida St. Petersburg, 2014
Applied Research Project: Exploring Data Visualization with an Open Data Set.

B.A. Journalism and Spanish, University of New Mexico, 1999

PROFESSIONAL JOURNALISM EXPERIENCE

2008 – 2012, Political Reporter, *Santa Fe New Mexican*
2005 – 2008, Politics Writer, *Albuquerque Tribune*
2003 – 2005, Capitol Bureau Reporter, *Albuquerque Journal*
1999 – 2003, City and State Government Reporter, *Albuquerque Tribune*
1998   News Writing Intern, *Fresno Bee*
1996 – 1999, News Editor, Photo Editor, Staff Reporter, *New Mexico Daily Lobo*

PUBLICATIONS
Web-based publications

Nash Cunningham, K. (2019). Experimenting with Experiential Internships: Using Iteration and Feedback in Digital and Social Media. *Teaching Journalism & Mass Communication*, *9*(2), 46–50.
https://aejmc.us/spig/wp-content/uploads/sites/9/2019/12/TJMC-9.2-Cunningham.pdf

Nash Cunningham, K. (2018, April 5). How to Use Twitter to Connect Online Students to News - MediaShift.
http://mediashift.org/2018/04/use-twitter-connect-online-students/

Nash Cunningham, K. (2017, Oct. 16). #ONA17 Equips Educators with New Perspectives, Tools - MediaShift.
http://mediashift.org/2017/10/ona17-equips-edu…rspectives-tools/

Nash Cunningham, K. (2017, May 22). Remix: How to Produce Social Video with Adobe Spark - MediaShift.
http://mediashift.org/2017/05/remix-produce-social-video-with-adobe-spark/

Nash Cunningham, K. (2017, March 30). How Students Can Use Social Media to Cover Breaking News - MediaShift.
http://mediashift.org/2017/03/remix-students-can-use-social-media-cover-breaking-news/

Nash Cunningham, K. (2016, September 22). Major Trends at #ONA16: Robots, Social Video, Distributed Content, and the Snapocalypse - MediaShift. http://mediashift.org/2016/09/journalism-educators-meet-robots-social-video-distributed-content-ona16/

Nash Cunningham, K. (2016, September 1). Remix: Five Tips for Managing a Year-Long Student Journalism Project - MediaShift. http://mediashift.org/2016/09/two-semesters-one-topic-five-tips-managing-year-long-student-journalism-project/

Nash Cunningham, K. (2016, May 19). The Pros and Cons of Periscope, Facebook Live - MediaShift. http://mediashift.org/2016/05/remix-the-pros-and-cons-of-periscope-facebook-live/

Nash Cunningham, K. (2015, October 2). How to Take Small Steps and Experiment to Make Students More Digital - PBS MediaShift. http://mediashift.org/2015/10/how-to-take-small-steps-and-experiment-to-make-students-more-digital/

Nash Cunningham, K., & Marcotte, M. (2015, March 20). 10 Takeaways From Building a Startup News Lab in Less Than 16 Weeks - PBS MediaShift. http://mediashift.org/2015/03/10-takeaways-from-building-a-startup-news-lab-in-less-than-16-weeks/

Nash Cunningham, K. (2014, November 20). Remix: Creating a Twitter Town Hall for a Real Political Debate - PBS MediaShift. http://mediashift.org/2014/11/remix-creating-a-twitter-town-hall-for-a-real-political-debate/

Nash Cunningham, K., & Marcotte, M. (2014, October 2). New Mexico News Collaboration Kicks Off with Election Coverage - PBS MediaShift. http://mediashift.org/2014/10/new-mexico-news-collaboration-kicks-off-with-election-coverage/

Nash Cunningham, K. (2014, March 3). How to Pitch and Pay for a Mobile Reporting Class - PBS MediaShift. http://mediashift.org/2014/03/how-to-pitch-and-pay-for-a-mobile-reporting-class/

Book chapters

Nash Cunningham, K., Ortiz, B., Fulghum, J. (2018) Grants in the digital age: Incorporating social media into sponsored projects In Sorensen-Unruh, C. (Ed.) *Communicating Chemistry through Social Media*. Washington, D.C., American Chemical Society

Nash, K. (2010). Answering the Call: Three Generations of Military Service. In *Santa Fe, Its 400th Year: Exploring the Past, Defining the Future* (1st ed., Vol. 1, pp. 287-293). Santa Fe: Sunstone Press.

AWARDS AND HONORS

Personal awards

UNM Digital Literacy Innovation Award, spring 2021

UNM Center for Teaching Excellence Remote Teaching Fellowship, spring 2021

Nominated for UNM Presidential Teaching Fellowship, spring 2021

Nominated for UNM Online Teacher of the Year, spring 2020

UNM Golden Paw Award for design and development of classes in multimedia writing and editing and multimedia and visual communication, UNM Online Course Advisory Council, fall 2019 and spring 2021

Outstanding part-time instructor of the year, UNM Communication and Journalism Department, 2016-17, 2017-18 and 2019-2020

Second place award in website category for the New Mexico Press Women contest, April 2015

First place, special series, New Mexico Press Women, April 2013

First place, news series, New Mexico Press Association, October 2012

Best documentary, Santa Fe Three-Minute Film Fest, May 2009

First place, continuing coverage, New Mexico Press Women, March 2009

Second place, spot news, Scripps Howard quarterly contest, February 2008

Selected participant, Institute of Mexicans Living Abroad journalism conference, Mexico City, April 2007

Best of E.W. Scripps award, spot news, March 2006

First place, investigative reporting and second place, continuing coverage, New Mexico
Press Women, April 2005

Second place, investigative reporting, New Mexico Associated Press Managing Editors, April 2002

David Gomez award for outstanding achievement in reporting, April 1998

Selected participant, Germany for Journalists newspaper program, May 1998

Student awards

First place for online news reporting, Society of Professional Journalists Region 9 Mark of Excellence
contest, April 2016

Second place grand prize winner in the Challenge Fund for Innovation in Journalism Education for New
Mexico News Port work during the 2014 - 15 school year, September 2015

Second place in continuing coverage and college news writing categories for the National Federation of
Press Women contest, June 2015

First place awards in continuing coverage, news writing and feature writing categories for the New
Mexico Press Women contest, April 2015

INTERVIEWS FOR NEWS ARTICLES

King, M. (2020, March 29) Advance interns learn real world communication skills -- University of
New Mexico Newsroom

Del Aguila, A. (2017, April 2) Journalism students prepare for an evolving industry - New Mexico
Daily Lobo

Griego, S. (2016, September 9) Experiencing news in another dimension: VR, 360-degree mediums
look to revolutionize news industry - New Mexico Daily Lobo

Lynch, D. (2015, February 9) Sam Donaldson kicks Boot Camp into Shape - New Mexico Daily Lobo

Fisher, M. (2014, April 22). 7 Ideas for a Better Journalism Degree - American Journalism Review

GRANT FUNDING

New Mexico Press Association, mobile reporting class equipment, 2014, $2,000

LANGUAGES

Fluent in Spanish

PROFESSIONAL ACTIVITIES AND SERVICE
Invited presentations and panels

Presentation, *Creating Community in Asynchronous Classes*, Share the Vision: Engage, Inspire, Connect Conference, Association for Distance Education and Independent Learning, April 2021

Poster presentation, *Seizing Social Media for STEM*, Equity in STEM Community Convening, ARC Network, October 2019

Presentation, Professional Use of Social Media for Students, UNM Maximizing Access to Research Careers Program, March 2019 and February 2020

Presentation, Social Media 101 for Academics and Professionals, Advance at UNM, October 2017

Presentation, Chat with a Pro Series: How student journalists can use social media, Ashford University, June 2016

Panel member, Challenges for College Media, Society of Professional Journalists Region 9 conference, Albuquerque, New Mexico, April 2016

Workshop leader, Mobile Reporting, New Mexico Press Association High School Journalism Workshop, June 2015

Invited participant, MediaShift #Edshift Chat, Online course planning, October 2016

Invited participant, MediaShift #Edshift Chat, Education for educators, September 2016

Invited participant, MediaShift #Edshift Chat, Encouraging student participation in online courses, April 2016

Invited participant, MediaShift #Edshift Chat, Revising a journalism curriculum, October 2015

Invited participant, College Media Association #Collegemedia Chat, Talking about student media, new media, millennials and the future of journalism August 2015

Invited participant, Mediashift #Edshift Chat, Taking college media to the next level, August 2015

Invited participant, Mediashift #Edshift Chat, Teaching journalism online, August 2015

Invited participant, Mediashift #Edshift Chat, Live streaming video apps, April 2015

Departmental and university service

Founding member, Mark Holm Daily Lobo Photojournalism Award Committee, 2018

Founding member, New Mexico Daily Lobo alumni chapter at the University of New Mexico, 2017

Contest judge, Society of Professional Journalists Mark of Excellence contest, 2016

Part-time faculty representative to full faculty, University of New Mexico Communication and Journalism Department, 2015 - 2016

Director, [Daily Lobo Journalism Bootcamp](), 2011 - 2015

Newspaper contest judge, New Mexico High School Journalism Association annual contest, 2013 and 2014

Member, UNM Student Publications Board, 2005 - 2007

Founding member, Hank Trewhitt Alumni Journalism Award Committee, 2001

PROFESSIONAL DEVELOPMENT

Level 2 Adobe Creative Educator, October 2020

Adobe Captivate Certified Professional Certificate, September 2020

Online Instructor Presence Certificate, Ashford University, September 2019

Online News Association conference, September 2018

Building Bots for Journalism: Software you talk with, Knight Center for Journalism in the Americas, February and March 2018

Online News Association conference, October 2017

Online News Association conference, September 2016

Adobe Educators Exchange Digital Storytelling seminar, April and May 2016

Journalism Interactive conference, February 2016

Web Headlines and SEO Essentials seminar, Poynter NewsU, September 2015

Online News Association conference, September 2015

Organization, Information and Learning Sciences 593, Exploring Virtual Worlds, Summer 2015

Course Design Institute for Online Courses, University of New Mexico, May 2015

Journalism Interactive Conference, April 2014

Building Effective News and Information Websites with jQuery and Wordpress seminar, Poynter NewsU, June 2014

Learning to Teach Online MOOC, The University of New South Wales, August 2014

USFSP Digital Journalism and Design certificate, Poynter NewsU, October 2012

Poynter Teachapalooza Conference for journalism educators, June 2012 and 2013

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

Member, Online News Association, November 2014 - present

Past member, College Media Association

Past member, Society of Professional Journalists

Past member, Journalism and Women Symposium